

18% RJR

HOME LIQUORS
DISPLAY/MERCHANDISER/PDI AUTHORIZATION

Vol. CPW

222

40

✓ 75 Saddle River Road
South Hackensack, NJ
122611

Accord

\$68

- ✓ - RJR carton Plan SS1 D (79 rows)
- ✓ - RJR one sheet
- Two RJR OPM's/RJR "Y" Sign
- Full Price/Savings pack displays (enter
- ✓ into SIS as UPM Plan 2A, see P-O-G)
- RJR shopping baskets

Payment

\$ 150

107

19

✓ 209 Main Street
Orange, NJ
122614

NSS Comp.

2 FPD

1 SD \$20

- RJR NSS pack Savings display (enter
- ✓ into SIS as SD1 Plan C)
- RJR cartons on top shelf of store
- owned NSS fixture, non-paid (see
- P-O-G)
- Two RJR OPM's, replacing PM OPM's
- (scheduled)
- ✓ - RJR one sheet, business hour decal,
- push/pull decals and clock

\$ 90

96

17

✓ 593 Main Street
Passaic, NJ
122611

\$ 40

- ✓ - RJR carton Plan SS1 C (72 rows)
- installation if carton fixture scheduled,
- see P-O-G
- Two RJR OPM's, replacing PM OPM's
- (scheduled)
- ✓ - RJR one sheet, business hour decal,
- push/pull decals, clock and ashtray
- RJR Full Price/Savings displays (enter
- ✓ into SIS as UPM Plan 2A, see P-O-G)

\$ 90

146

26

✓ 360 Bloomfield Avenue
Verona, NJ
122612

\$40

- ✓ - RJR carton Plan SS1 C (70 rows)
- Two RJR OPM's
- ✓ - RJR one sheet WINSTON banner,
- business hour decal, open/closed sign
- and clock
- RJR Full Price/Savings displays (enter
- ✓ into SIS as UPM Plan 2B)

\$ 90.

123

22

✓ 410 River Street
Hackensack, NJ
122603

\$40

- ✓ - RJR carton Plan SS1 C (50 rows) ✓
- installation of carton fixture scheduled
- Two RJR OPM's, replace PM OPM's
- (scheduled)
- ✓ - RJR one sheet, business hour decal,
- push/pull decals and clock
- RJR Full Price/Savings displays (enter
- ✓ into SIS as UPM Plan 2A, see P-O-G)

\$ 90

51850 2292

✓ 465 Orange Street
Newark, NJ
123002

#40

- ✓ - Two RJR OPM's, replace PM OPM's (scheduled)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock
- ✓ - RJR Full Price/Savings displays (enter into SIS as FPD Plan C, SD Plan C)

\$90

✓ 480 Market Street
Newark, NJ
123006

#40

- ✓ - Two RJR OPM's
- ✓ - RJR carton Plan SS1 D (52 rows)
- ✓ - RJR one sheet, business hour decal, push/pull decals, clock and CAMEL ashtrays
- ✓ - RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A, see P-O-G)

\$90

✓ 641 Springfield Avenue
Newark, NJ
123002

#20

NSS Comp
2 FPD
1 SAV

- ✓ - Three RJR OPM's
- ✓ - RJR Savings display mounted on two OPM's (enter into SIS as 1SD, Plan D)
- ✓ - RJR one sheet, business hour decal, push/pull decals, clock and banner

\$90

✓ 773 South Orange Avenue
Newark, NJ
123002

#40

- ✓ - Two RJR OPM's, replacing PM OPM's (scheduled)
- ✓ - RJR Full Price/Savings displays (enter into SIS as FPD Plan B, SD Plan B)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock

\$90

✓ 927 Franklin Avenue
Newark, NJ
123002

#68

- ✓ - Two RJR OPM's (one sheet)
- ✓ - RJR Full Price/Savings displays (enter into SIS as FPD Plan B, SD Plan B)
- ✓ - RJR business hour decal, push/pull decals, outside banner (SELECT or DORAL) and shopping baskets

\$150

✓ 1277 Springfield Avenue
Irvington, NJ
123007

#56

- ✓ - RJR carton plan SS1 Plan D (88 rows)
- ✓ - Two RJR OPM's
- ✓ - RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A)
- ✓ - RJR one sheet, business hour decal, push/pull decals, metal signs, ashtray and shopping baskets

\$120

51850 2293

Accrual month \$472
Annual \$5,664

BASE PK
ONE SHEET = \$17,640

Co MKT/M = $\frac{5,664}{12}$
\$23,304

PK BASE Plan Payment monthly = \$1,140

PK BASE Plan Annual Payment = \$13,680

Enhancement option (one sheet) Monthly = \$330

ONE SHEET Annual = \$3,960

TOTAL = \$17,640